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**TAG Adds Senior High-Tech, Biotech Specialist
to Outsourced Accounting Team**

*Eric Bockstahler Brings 13 years of Accounting,
Financial Experience to Rapidly Growing Firm*

SAN DIEGO – TAG, Southern California’s premier outsourced accounting consultancy, has named Eric Bockstahler as a lead consultant providing outsourced CFO level services to high-tech and biotechnology firms.

Robert Scherer, president and founder of TAG, said Bockstahler joins TAG as it expands its range of services through acquisition, new hires and internal growth.

“Eric is both a well respected professional in the field and brings to TAG a tremendous blend of accounting, finance and strategic leadership skills,” said Scherer. “In particular, his experience and expertise in managing high-tech and biotech clients will be a huge asset to TAG as we expand our services in those industries.”

Bockstahler previously served as a finance and accounting consultant where he provided guidance in areas including SEC reporting, Sarbanes-Oxley Section 404, accounting software implementation, banking, general ledger and cash management functions. During this time he assumed the role of accounting manager at AMCC Corp and assistant controller at CyroCor. He was involved in various SOX related projects for a variety of clients including CyroCor, Metabasis, Cytori, Dexcom and Torrey Pines Therapeutics. He was also the senior accounting manager at Ligand Pharmaceuticals and completed various corporate tax projects for Sempra Energy. Before that, Bockstahler worked for Collateral Therapeutics from 1998 to 2002 where his last position was Controller. He worked for 3 years with Ernst & Young and received his CPA in 1993.

A native of San Diego, Bockstahler graduated from the University of California, Los Angeles where he received a Bachelor of Arts in Economics. He received his CPA in 1993 He has extensive professional trade involvement including membership in the Solomon Software Users Group, the American Institute of Certified Public Accountants and California Society of Certified Public Accountants.

“Because of the growing popularity of outsourced accounting, TAG has experienced significant growth the past two years,” said Scherer. “More recently, we have seen increased demand from new and expanding high-tech and biotech firms. We’ve been searching for the right talent and are pleased to have Eric join our team.”

About TAG

TAG, founded in 1996, provides an unparalleled array of customized accounting services and software to support entrepreneurial companies and high-net worth individuals with complex needs in achieving their business and financial goals. TAG serves as an engaged and trusted extension of each client’s business, using skilled teams of experts and proprietary systems to ensure timely, dependable results, enabling its clients to focus on growing their businesses. It has particular expertise in financial services, trust accounting, the life sciences, professional services, manufacturing and the building industry. TAG is also an authorized business partner for SAGE Software. TAG, an employee-owned firm, is based in San Diego and serves clients throughout Southern California. For further information, see www.teamtag.net.

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