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**TAG Adds Services and Expertise,
Implements Employee Stock Ownership Plan**

*San Diego Based Outsourced Accounting Consultancy
Updates Name, Branding To Reflect Rapid Growth*

SAN DIEGO – TAG, Southern California’s premier outsourced accounting consultancy, announced today the launch of their new brand to reflect the firm’s rapid growth and expanded array of services and expertise. As part of its strategy to continue building on its history of long-term relationships and commitments to client service, the company also announced implementation of an employee stock ownership plan.

TAG will be the new brand for the company, which was founded in 1996 as two separate companies: The Accounting Group and Next Stage Software. The firm provides a proprietary and unparalleled array of customized, effective and trusted accounting products and services in three primary practice areas: outsourced accounting, accounting software and high net worth family accounting. TAG began experiencing rapid growth over the past few years and is in the process of hiring new talent and acquiring other companies in the region to provide an enhanced array of services to its clients. The company officially launched its brand on June 3, with a new Web site (www.teamtag.net) after months of preparation, training and team meetings.

"Making every employee an owner of the company was a critical component in establishing a distinct brand image based on our strong client-service culture," said Robert Scherer, president and founder of TAG. "The employee’s investment in TAG will translate into even better service for our clients as we believe partnerships become more effective and innovative over time. Not only does the ESOP empower and entrust our employees, but it also gives them a vested interest in the company’s ongoing success."

Scherer said the company has grown by an average of 50 percent over the past two years. As TAG began changing its internal business model, the management team established a plan for pursuing new growth through acquisition and geographic expansion. It anticipates announcing its acquisitions in software and accounting services in the next two months. The acquisitions will fit into proprietary processes and systems that TAG developed over the years to help companies where they are today, plus add financial strategies to take them into the future. It developed a

three-step process for helping clients succeed: Analyze, Accelerate, Achieve. Beyond a process, it is TAG's commitment to delivering clearly superior results for every client they serve.

“Our new brand accurately represents the integrity of our processes and systems and the dedication to our clients. It is a culmination of the values of all the people associated with the company,” said Steve Bond, executive vice president of TAG. “As we continue to evolve our company to respond to client needs, our new name and model better reflects our ability to be the ultimate accounting and financial resource for our clients.”

TAG currently has 31 employees and has offices in San Diego and La Jolla. It plans on adding offices in Orange County and Riverside in the next year.

About TAG

TAG, an employee-owned company founded in 1996, provides an unparalleled array of customized accounting services and software to support entrepreneurial companies and high-net worth individuals with complex needs in achieving their business and financial goals. TAG serves as an engaged and trusted extension of each client's business, using skilled teams of experts and proprietary systems to ensure timely, dependable results, enabling its clients to focus on growing their businesses. It has particular expertise in financial services, trust accounting, the life sciences, professional services, manufacturing and the building industry. TAG is also an authorized business partner for SAGE Software. TAG is based in San Diego and serves clients throughout Southern California. For further information, see www.teamtag.net.

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