

Business without blind spots

Five types of visibility every construction firm should have



Reporting

See what happened already.

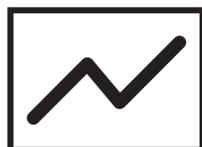
High-performing construction firms can synthesize large amounts of data into snapshot reports, summary reports, and financial statements.



Monitoring

Learn what's happening now.

Construction executives must be able to filter through data to track major risk areas and act quickly.



Analyzing

Understand why it happened.

Strong analytic capabilities help executives assess the company's performance and plan business strategy.



Predicting

Know what might happen.

Spotting trends and forecasting costs are critical to ensuring project profitability.



Mobilizing

Access it from anywhere.

If project leaders and executives can't access key details while on the road, it can bring the work to a halt.



Projects and field reports

These reports show project activity at a glance, including change orders, safety, labor, equipment, schedules, and more.



Alerts

These instant notifications are triggered when certain conditions are met and sent through email or text message.



Cross-project analytic reports

Knowing what's happening across all your projects can help you think more strategically about the future.



Historical data mining

To evaluate future projects and buyouts, it's essential to be able to look at past performance and adjust based on shifting variables—such as material costs, labor costs, and interest rates.



Mobile data

The ability to access key project information securely on mobile devices can help your people make informed decisions—even while away from their desks.



Financial statements

Bankers and bonding agents demand audited statements that measure the health of your company.



Dashboards

A strong project dashboard can display important project metrics on a single page.



Spreadsheet analysis

Using standard spreadsheets to crunch numbers and display data can be helpful in evaluating business performance.

Helps you answer questions like:

- What is my projected margin?
- What might happen if labor costs continue to run over by 10%?
- How at risk is my project for cost overruns?
- Am I better off buying or renting equipment?

Gives you anytime, anywhere access to details like:

- Labor productivity.
- Labor cost per hour.
- Projected margin.
- Change orders.



Drill downs

To ensure information accuracy, it's important to be able to drill down to the source data.

Helps you answer questions like:

- What variances exist between project costs and the contract?
- How many safety issues have there been?
- What is my debt-to-equity ratio?
- How long does it take to collect receivables?



Key performance indicators

KPIs help you know where your projects and company stand on a variety of issues.

Helps you answer questions like:

- How productive is my labor?
- What is labor costing me per hour?
- What is my gross profit margin?
- Does one of my subcontractors have insurance that expires this week?



Ad-hoc report query

The ability to create custom reports ensures you don't have to wait around for overburdened IT folks to build reports for you.

Helps you answer questions like:

- What type of work is most profitable for my business?
- What impact are change orders having on my projects?
- What subcontractors are performing at the highest level?
- How closely do my estimated costs resemble my actual costs?

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